

### **REMARKS/ARGUMENTS**

Claims 1-4, 6, and 8-16 are pending. Claims 5 and 7 are canceled. Claims 1 and 6 have been amended.

In the Office Action, Claims 1-4, 12-14, and 16 were rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 5,986,576 to Armstrong in view of U.S. Patent No. 3,899,891 to Kelly. Claim 8 was rejected as unpatentable over Armstrong and Kelly, and further in view of U.S. Patent No. 5,675,956 to Nevin. Claims 9-11 were rejected as unpatentable over Armstrong and Kelly, and further in view of U.S. Patent No. 5,340,069 to Niemeyer. Claim 15 was rejected as unpatentable over Armstrong and Kelly, and further in view of U.S. Patent Application Publication 2006/01521775 to Clauberg.

#### **Response to Rejections**

Applicant has amended Claim 1 to be more-specific as to the manner in which a light is attached at the upper end of the pole. Claim 1 now recites that the light is attached "between two of said interengagable sections" of the pole. Support for this amendment is provided in the application as filed (see, for example, Figure 5 and its accompanying description in the specification at page 9), such that no new matter has been added.

The modular light assembly of Claim 1 is not disclosed or suggested by the cited references. The light in Armstrong's assembly is attached to a topmost section of the pole, not between two interengagable sections. No other prior art reference of record discloses or suggests attaching a light between two interengagable sections of a multi-section pole as claimed.

Accordingly, it is submitted that Claim 1 is patentable. Since the remaining claims depend from Claim 1, they include the same limitations and hence are likewise patentable.

Appl. No.: 10/596,309  
Amdt. dated September 13, 2010  
Reply to Office Action of March 16, 2010

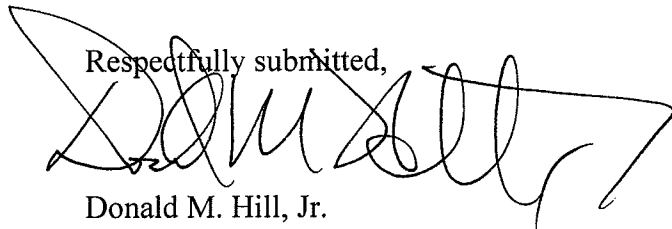
Additionally, the prior art of record does not teach or suggest the combination of the limitations of Claim 1 together with the additional features in each of the dependent claims.

Conclusion

Based on the above amendments and remarks, Applicant respectfully submits that the application is in condition for allowance.

It is not believed that extensions of time or fees for net addition of claims are required, beyond those that may otherwise be provided for in documents accompanying this paper. However, in the event that additional extensions of time are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 CFR § 1.136(a), and any fee required therefor (including fees for net addition of claims) is hereby authorized to be charged to Deposit Account No. 16-0605.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Donald M. Hill, Jr.', written over a large, stylized 'X' mark.

Donald M. Hill, Jr.  
Registration No. 40,646

**Customer No. 00826**  
**ALSTON & BIRD LLP**  
Bank of America Plaza  
101 South Tryon Street, Suite 4000  
Charlotte, NC 28280-4000  
Tel Charlotte Office (704) 444-1000  
Fax Charlotte Office (704) 444-1111

**ELECTRONICALLY FILED USING THE EFS-WEB ELECTRONIC FILING SYSTEM OF THE UNITED STATES PATENT & TRADEMARK OFFICE ON SEPTEMBER 13, 2010.**